

## 100 Things Every Presenter Needs To Know About People Susan M Weinschenk

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### 100 Things Every Presenter Needs To Know About People ...

When you get a new presenter and new topic every 5 minutes, it is easier to pay attention. Build In Transitions and Mini-Breaks . A typical presentation is longer than 7 to 10 minutes. Presentations are often an hour long. This means you have to find ways to make changes at least every 7 minutes in order to get people to pay attention.

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### Susan Weinschenk - 100 Things Every Presenter read and ...

100 Things Every Presenter Needs to Know About People: Conversation with Susan Weinschenk. Created: Saturday, June 9, 2012 posted by Geetesh Bajaj at 4:00 am. (No Ratings Yet) Loading... Susan Weinschenk has a Ph.D. in Psychology and over 30 years of experience as a behavioral psychologist. She applies research in psychology to predict, understand, and explain what motivates people and how they behave.

### 100 Things Every Presenter Needs to Know About People ...

100 Things Every Presenter Needs to Know About People Susan Weinschenk, Ph.D. New Riders 1249 Eighth Street Berkeley, CA 94710 510/524-2178 510/524-2221 (fax) Find us on the Web at [www.newriders.com](http://www.newriders.com) To report errors, please send a note to [errata@peachpit.com](mailto:errata@peachpit.com) New Riders is an imprint of Peachpit, a division of Pearson Education

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100 Things Every Designer Needs to Know about People is a good introductory book to design and psychology. It covers a range of well known ideas in psychology as they relate to design. That said, I did not like the self promotion in the book.

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Great presenters understand how people think, learn, and react. In this video Dr. Weinschenk shares 5 Things from her book, "100 Things Every Presenter Needs To Know About People".

