

Visual Intelligence How We Create What We See

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Visual Intelligence How We Create

Finally, Hoffman explores the spinoffs of visual intelligence in the arts and technology, from film special effects to virtual reality. This is, in sum, "an outstanding example of creative popular science" (Publishers Weekly). 20 full-color and 130 black-and-white illustrations

Visual Intelligence: How We Create What We See: Donald D ...

Hoffman explains that far from being a passive recorder of a preexisting world, the eye actively constructs every aspect of our visual experience. Visual intelligence, cognitive scientist Donald Hoffman writes, is the power that people use to "construct an experience of objects out of colors, lines, and motions."

Visual Intelligence: How We Create What We See by Donald D ...

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VISUAL INTELLIGENCE: How We Create What We See User Review - Kirkus. A cognitive scientist synthesizes recent findings of vision researchers to unveil some of the secrets and explore still-unsolved...

Visual Intelligence: How We Create what We See - Donald D ...

Visual Intelligence: How We Create What We See Donald D. Hoffman "Don Hoffman . . . combines a deep understanding of the logic of perception, a gift for explaining it with simple displays that anyone can-quite literally-see, and a refreshing sense of wonder at the

Visual Intelligence: How We Create What We See

Hoffman proposes that seeing is a creative act of intelligence and that we literally create the visual world we live in. He explains, with persuasive clarity, that this ability is innate. We are born visually competent and that all we need to acquire visual skill is to see. Seeing is not something we learn to do, it is something we grow to do.

Visual Intelligence: How We Create What We See: Amazon.co ...

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To build compelling virtual worlds, one must understand visual intelligence and how it constructs visual realities. For lawyers concerned with eye-witness testimony, Visual Intelligence conveys the latest scientific insights and perspectives on the visual processes that underlie such testimony. The visual reality of eye witnesses is a constructed reality.

Visual Intelligence - Home | Cognitive Sciences

We construct our visual and perceptual experience of objects by touch, taste, smell, sound and sight -- or as cognitive scientist Donald Hoffman writes in VISUAL INTELLIGENCE, "... to experience is to construct, in each modality and without exception".

Visual Intelligence: How We Create What We See: Hoffman ...

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Our visual intelligence richly interacts with, and in many cases precedes and drives, our rational and emotional intelligence. To understand visual intelligence is to understand, in large part, who we are. It is also to understand much about our highly visual culture in which, as the saying goes, image is everything.

Visual intelligence : how we create what we see ...

We construct our visual and perceptual experience of objects by touch, taste, smell, sound and sight -- or as cognitive scientist Donald Hoffman writes in VISUAL INTELLIGENCE, "... to experience is to construct, in each modality and without exception".

Visual Intelligence: How We Create What... book by Donald ...

Visual intelligence, cognitive scientist Donald Hoffman writes, is the power that people use to "construct an experience of objects out of colors, lines, and motions." And what an underappreciated ability it is, too; despite the fact that the visual process uses up a considerable chunk of our brainpower, we're only just learning how it works.

9780393319675: Visual Intelligence: How We Create What We ...

Visual Intelligence: How We Create What We See Donald Hoffman, Author W. W. Norton & Company \$29.95 (294p) ISBN 978-0-393-04669-4. Buy this book With wit, insight and charm, Hoffman, University of ...

Nonfiction Book Review: Visual Intelligence: How We Create ...

Visual Intelligence: Sharpen Your Perception, Change Your Life (2016), a psychological workbook by Amy E. Herman, is based on the course that Herman offers leading military, law enforcement, and medical professionals to help build visual intelligence and spatial awareness. The book is popular with a wide audience ranging from general readers looking to communicate better, to Fortune 500 companies.

Visual Intelligence Summary | SuperSummary

Our visual intelligence engages roughly half the brain's cortex and goes largely unnoticed. Far from a passive recorder of a pre-existing world, the eye actively constructs every aspect of our visual experience. In an informal style, Donald Hoffman presents the scientific evidence for vision's constructive powers.

Visual Intelligence : How We Create What We See by Donald ...

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Visual Intelligence: How We Create What We See by Donald ...

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